

2021 NEWMAN'S OWN[®] Awards Virtual Ceremony

Honoring 2021 grant recipients

Wednesday, November 3 at 12 p.m. ET

[Click here to view the ceremony](#)

Recognizing innovative, nonprofit programs
for their excellence, commitment, and
contributions to the military community



**Military
Times**

FISHER HOUSE FOUNDATION, MILITARY TIMES, AND NEWMAN'S OWN
JOIN TOGETHER IN PRESENTING \$200,000 IN GRANTS FOR NONPROFITS THAT
IMPROVE THE LIVES OF SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES.

Welcome & Introduction

Jonathan Elias

Anchor, ABC7/WJLA-TV

REMARKS

Shawn Byers

Vice President, Audience Development & Circulation, Military Times

Jeffrey Smith

Vice President, Manufacturing and Procurement, Newman's Own, Inc.

Ken Fisher

Chairman and CEO, Fisher House Foundation, Inc.

SPECIAL REMARKS

Space Force General John W. "Jay" Raymond

Chief of Space Operations

WINNER PRESENTATIONS



In 1982, Paul Newman founded a company with a revolutionary social goal: to give away 100% of after-tax profits from the sale of its products to charitable organizations. This simple plan was groundbreaking and original, with success uncertain. The company that grew out of this venture is Newman's Own, Inc., and more than \$550 million has been donated to thousands of charities, helping millions of people.

In 1999 Newman's Own, Inc. partnered with Fisher House Foundation and Military Times to announce the Newman's Own Awards program, recognizing community organizations that break the mold, creating innovative ways to improve quality of life for service members, veterans, and their families. Supporting veterans was important to Paul Newman since he was a veteran, having served in the U.S. Navy during WWII.

The five organizations honored today each presented a passionate and unique plan to support our nation's heroes by enhancing the communities where they live and serve.

2021 NEWMAN'S OWN AWARDS

THANK YOU TO THE 2021 JUDGES

Mrs. Kelly Hokanson

Spouse of Gen. Daniel Hokanson, Chief of the National Guard Bureau

Mrs. Mollie Raymond

Spouse of Space Force Gen. John W. Raymond, Chief of Space Operations

Mrs. Tammy Fisher

Trustee, Fisher House Foundation

Mrs. Lynne Pace

Trustee, Fisher House Foundation

Mrs. Suzie Schwartz

Trustee, Fisher House Foundation

Ms. Kelly Facer

Sr. Vice President, Revenue Operations, Sightline Media Group

Mr. Jeffrey Smith

Vice President, Manufacturing and Procurement, Newman's Own, Inc.

SPECIAL THANKS TO THE OFFICE OF THE CHAIRMAN OF THE JOINT CHIEFS OF STAFF.



**Military
Times**

**Fisher House Foundation, Military Times, and Newman's Own
are proud to recognize the following nonprofit programs:**

**2021 WINNERS:
\$50,000 AWARD GRANT**



OBJECTIVE ZERO

Objective Zero Foundation

Objective Zero App Program, Fort Leavenworth, KS

The Objective Zero Foundation is a tech nonprofit combating suicide within the military and veteran community through peer support and wellness resources. The Objective Zero App is available on Google Play, the App Store, and at Objectivezero.org for service members, veterans, their families, and caregivers to connect to a peer via text, voice, or video chat and to a range of mental health and wellness resources and activities from yoga and meditation to mental health care. Objective Zero

App users can filter through the Ambassador network by age, gender, location, branch of service, affiliation to the military, military occupational specialty, deployment campaign, and ROTC/Service Academy to create a meaningful connection with a peer. The app is free to download, free to use, and is available 24 hours a day.

www.objectivezero.org

Homeless Not Toothless

Free Dental Care to Homeless Veterans Program, Los Angeles, CA

Homeless Not Toothless provides free dental care to homeless veterans and their families. Patients have made a commitment to be sober and seek employment. The objective is to fix oral issues that would prevent patients from obtaining work. In partnership with UCLA's School of Dentistry, Homeless Not Toothless is able to train the next generation of doctors in the world of public health, providing a benefit to both patients and providers. Homeless Not Toothless has provided over \$7.7 million in free dental work to over 100,000 patients since 1991.



Homeless **Not** Toothless

www.homelessnottoothless.org

Yellow Ribbon Fund

Keystone Life Skill Development Program, Bethesda, MD

Yellow Ribbon Fund, a non-profit organization, that serves post 9/11 wounded, ill and injured veterans, their families and caregivers is honored to receive the 2021 Newman's Own Award. This reward will help support the Keystone Life Skill Development Program, offered to military caregivers; an 8-10-week course that trains and educates each student in a job track that fits their professional desires and caregiver responsibilities. Both training and jobs are virtual and offer time flexibility, so caregivers are afforded financial independence and self-empowerment. Upon completion of the course, each student is provided with 1:1 live interview preparation, resume building, personal branding, and job-hunting instructions to solidify their desired career path.



YELLOW
RIBBON FUND, INC

www.yellowribbonfund.org



Habitat for Humanity Riverside

CalVet REN Residential Enriched Neighborhood Program, Riverside, CA

Habitat for Humanity Riverside always provides a series of classes for new homeowners, such as budgeting, home repairs and insurance and wills, but this program in partnership with CalVet also requires them to surround veteran families with three years of wrap around services such as Equine Therapy, Peer to Peer Counseling, Trauma Informed Art Therapy, PTSD Counseling and Domestic Violence counseling. These and other in-depth health related and money management services for the entire family will be provided as these Veterans and their families make the journey from renter to homeowner.



www.habitatriverside.org

Overwatch Project/FORGE Foundation

Veteran Family Member Suicide Prevention Program, Miami Beach, FL

The Overwatch Project is a suicide prevention initiative that is building the equivalent of the “Friends Don’t Let Friends Drive Drunk” campaign for veterans, it’s focused on guns and suicide. It works from within the veteran community to empower vets to intervene with at-risk buddies, asking to temporarily hold onto their guns or take protective storage measures – before it’s too late. Through this approach, the Overwatch Project takes lethal means safety, an evidence-based suicide prevention practice, out of a clinical environment and places it into real-world use via engagement and training crafted in a blunt, authentic veteran voice. This program will expand the Overwatch Project beyond its peer-based focus to create training, tools and resources that empower veteran family members to effectively foster conversations about protective firearms storage when suicide is a risk.

OVERWATCH + PROJECT

www.overwatchproject.org
